



One year full time residential Master of Business Administration for Executives



MBAEx Batch of 2021-22



Indian Institute of Management Calcutta





IIMC was the first of the prestigious Indian Institutes of Management and continues to lead management education in the country

At the heart of it all...

The Indian Institute of Management Calcutta was established in 1961 by the Government of India in collaboration with the Alfred P Sloan School of Management at MIT and the Ford Foundation with the support of the Government of West Bengal and leading business houses.

IIMC was the first of the prestigious Indian Institutes of Management and continues to lead management education in the country. It is rated and recognized as one of the premier business schools in the Asia Pacific region.

Vision

The vision of the Institute is to be an International Centre of Excellence in all facets of Management education. Over the past six decades, IIMC has blossomed into one of Asia's finest Business Schools. Today, IIMC attracts the best talent in India - a melting pot of academia, industry and research. The best and brightest young men and women pursue their academic programmes here.

MBAEx

In sync with its philosophy of continuous innovation in management education, IIMC launched a one-year full time residential programme for executives in December 2006.

Mission

The Mission of the MBAEx programme is to develop experienced and ambitious executives for leadership positions in global organizations.





Learn it the IIMC way

What sets IIMC apart from all other management schools in India is its analytical pedagogy. It is a unique blend of theoretical knowledge and case discussion, enabling future managers to develop deep understanding of required skills and their application. Debate and interactive discussions are an integral part of IIMC's pedagogy.

Other Programs

IIMC offers four other fulltime major programmes;

- DPR (Doctoral Programme and Research)
- MBA (Master of Business Administration)
- PGDBA (Post Graduate Diploma in Business Analytics)
- PGPEX-VLM (Post Graduate Programme for Executives for Visionary Leadership in Manufacturing)

Apart from these, IIMC is also engaged in the following:

- Management Development Programmes
- Research and Consultancy

Innovation in Courses

IIMC leads the way among all Indian B-Schools in academic innovation and offers the largest number of advanced elective courses in all facets of management. The Institute has always made sure that its various executive education programmes remain contemporary and relevant, and are able to meet the changing needs of business organizations.

Alumni Relations

- Live projects with Alumni
- Career guidance workshops by Alumni
- Alumni mentoring
- Alumni talks
- Homecoming- MBAEx alumni reunion

The salient features of MBAEx

- Open to executives of all nationalities
- One year full time residential programme
- Strong focus on analytical and problem-solving pedagogy
- Emphasis on developing communication, team-building and leadership skills
- Learning in a cross-cultural environment
- Immersion module with a pre-immersion project component
- Live projects at IIMC campus with almost 30 start-up firms
- World class management education at Indian price

Eligibility Criteria

Executives with graduate degree (minimum 3 years duration) in any discipline (or equivalent qualification) from a recognized University

- At least 5 years of full time post-qualification Managerial/professional experience
- A valid GMAT score (taken within the last 36 months at the time of application)
- Proficiency in English

Selection Procedure

- Selection will be based on Academic Background, Professional Experience,

GMAT Score, Personal Interview, Statement of Purpose and Recommendation letters from two referees who hold senior academic or managerial positions.

Mode of Delivery of the Programme

Course delivery through an appropriate mix of classroom lectures, case studies, individual and team assignments. The programme will be delivered by IIMC faculty along with international faculty of repute.

It may be noted that the Degree/Diploma will be awarded, subject to extant rules and approval of competent authority.



Being a CEO

Being a CEO, a leadership talk series offers a unique platform for the MBAEx students to interact with and learn from industry leaders. The objective of this series is to facilitate interaction of the students with top executives who have managed large organizations and have a plethora of experiences to share on leadership, people management, policies and regulations, and numerous other real issues they deal with on a regular basis. Another key objective of these sessions is to understand executive decision making under different business contexts.

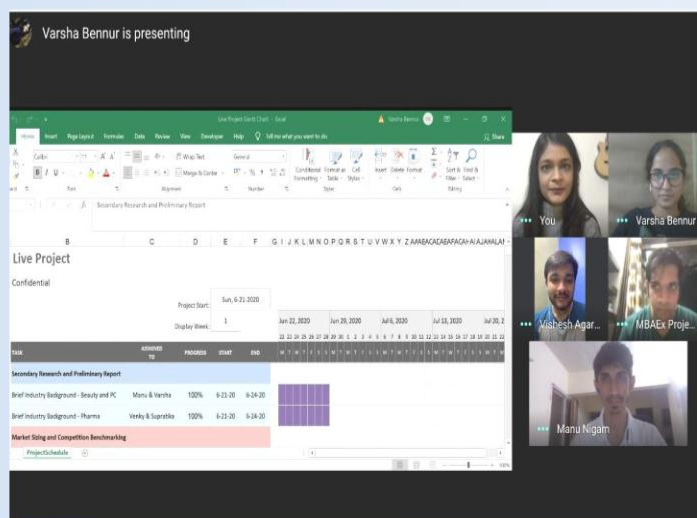
During the past few years, the MBAEx students have had the privilege of hosting CEO level speakers from Banking, Finance, Defence, Retail, Automotive, and IT industries to name a few. One of the greatest benefits students derive from such interactions is to understand more clearly what they study in the classroom and connect them with the ground realities. In today's increasingly complex business world, it is imperative that business school students understand the importance of ethical practices and standards. This platform gives a great opportunity to hear first-hand experiences from top CEOs on how to run businesses ethically. Getting a flavour of the business complexities through such interactions helps students in figuring out the challenges that await them in future and equip them with a holistic understanding of how to tackle such challenges.

Live Project Component

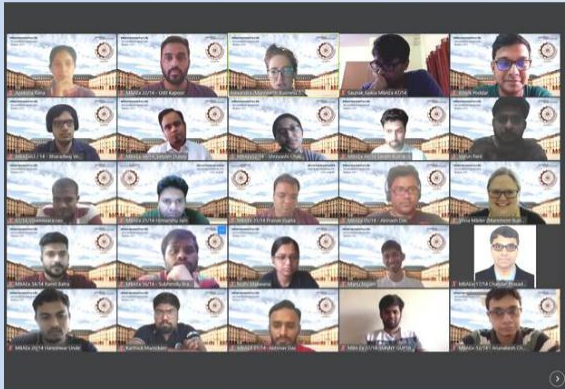
The live project component, initiated a couple of years back but structured and formalised last year, aims to give the students a platform to apply their learning from the programme as well as give them exposure to functional areas other than what they have been working in before joining the programme. The exposure will help them integrate the classroom learning with practical experience.

The students have worked virtually in groups on projects sourced by MBAEx alums and themselves, in organizations like JIO, Ford, Ericsson and also startups like Assistech Foundation (ATF), Vitrana, Number Theory, Whatfix, among others. Some students also worked on projects sourced by the IIMC Innovation Park.

The students have successfully completed their projects to the satisfaction of the organisations where they were engaged. Based on the evaluation by their mentors at the organisations, the students were given appropriate certification.



Immersion Module

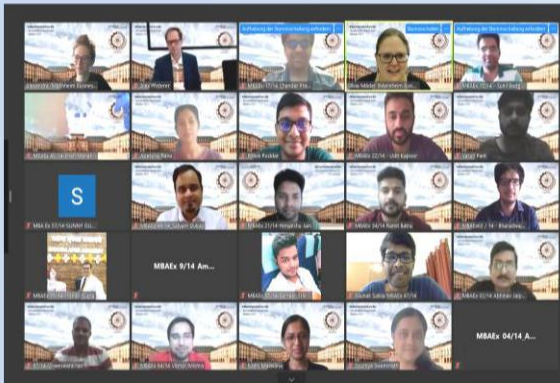


International Immersion Module is an essential and unique feature of the MBAEx program, giving students exposure to study a new culture and a new perspective. This year we partnered with Mannheim Business school to study the complexities and shifting trends of the International German businesses through interactions with distinguished professors of international repute, including a virtual visit to the European Central Bank.

The online sessions included lectures on the German model of management / success factors of the German Mittelstand; the effects of the Corona pandemic on the German economy; crisis leadership and crisis performance in family firms, entrepreneurial firms and widely held corporations - insights from current research; European economic and monetary integration – the German role; the German start up culture etc.

The immersion component also required students to complete virtual projects aimed at the future of German automotive industry; Impact of digitalisation on a Mittelstand company; Mastering the Covid 19 crisis - a Mittelstand perspective etc.

This module helped students learn some of the most ground-breaking international competitive strategies designed to tackle the most formidable challenges that managers often face because of the unpredictable international business climate. It also helped them understand the German market and industry from the perspective of the backbone of German economy- the German Mittelstand.



Leadership Lecture series and Alum Speaker series

The MBAEx curriculum has been supplemented with several other activities which augments the quality of the MBAEx programme and enhances the skillsets of the students like the Leadership Lecture series which has rich and intellectually stimulating discourses by eminent industry speakers and the Alum Speaker series, in which the students interact with alums of the programme.



Beyond Academia

Located in the lush green Gangetic Plains of India's 'sea and snow' state West Bengal, IIMC is part of a great intellectual tradition. The City of Kolkata was India's first industrial city and has a thriving cosmopolitan environment, which draws intellectuals and workers from all over the country. The state has many distinguished universities including India's first modern university. It boasts of several international institutions like the IIT, ISI, IACS, IICB and the Asiatic Society. The city of Kolkata has produced more Noble Laureates than the rest of the Indian states combined together.

The Institute is located on a 135-acre campus at Joka on the southern outskirts of Kolkata. Surrounded by lakes and tall trees, the campus is a natural sanctuary of a variety of native and migrant birds. The B. C. Roy Memorial Library at the Institute is one of the largest management libraries in Asia with over 1,20,000 titles and 2,000 electronic journals and databases. The Institute is well equipped in terms of computer and internet facilities. The Campus has a large auditorium, a school, a bank and a post office.

One can also jog through the shady tracks, take a cool dip in the sparkling waters of the swimming pool, enjoy kayaking facilities or have an exhaustive work out in the gymnasium.

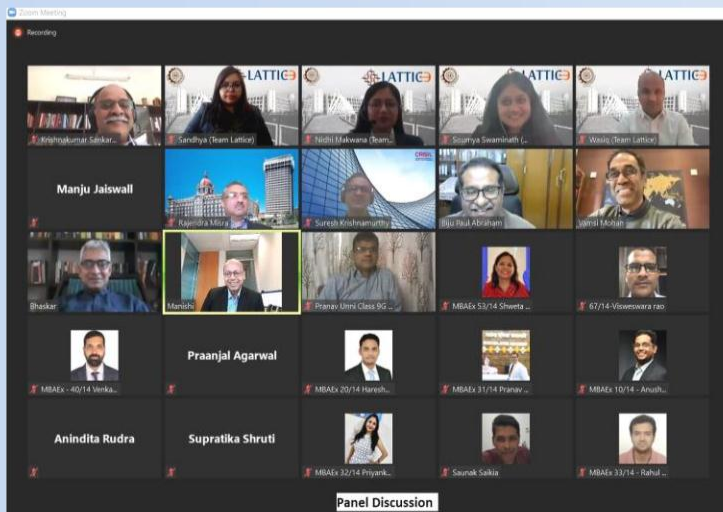
The MBAEx students get opportunities to hone and test their skills and talents beyond academics too. Be it sports, or any B-school case competition, MBAEx students have regularly participated in such extracurricular events and have made their presence felt both within IIMC and to the outside world. Many students join various clubs and organizing committees as members while others take part in activities and competitions organized by them. MBAEx students have not limited themselves to just participation but have emerged as winners on numerous occasions.

LATTICE

Lattice is the Annual Business Symposium organized by the MBAEx students of IIM Calcutta. This is a platform that facilitates interaction between transformational leaders of Indian society and IIM Calcutta students. The business symposium aims to propagate the implementation of new ideas and thinking in the corporate world and the society.

Lattice is evolving as an important symposium for policy-makers, academics and business leaders to gather and exchange ideas about India, one of the fastest growing economies of the world. The symposium strives to provide meaningful coverage on current trends, opportunities and challenges faced by students.

The two day event is usually graced by the presence of eminent speakers from diverse industries and it also has exciting events such as Business Quiz, Panel Discussion and Alumni meets.





A video on the **MBAEx** programme
is available on Youtube at
<https://www.youtube.com/watch?v=IGfa5dxWyT4>

For more **details on MBAEx** visit

Website : <https://www.iimcal.ac.in/programs/mba-for-executives-programme>

Contact us :

MBAEx Office

Indian Institute of Management Calcutta

Diamond Harbour Road, Joka

Kolkata - 700 104, West Bengal, India

Tel : +91 33 2467 8300-06 (Extn. 201)

Fax : +91 33 2467 6629

E-mail : pgpex@iimcal.ac.in

Website : <https://www.iimcal.ac.in/programs/mba-for-executives-programme>



COURSE MODULE OVER TERMS

Term 1: Induction and Orientation; Human Behaviour at Work; Micro Economics; Financial Reporting and Analysis; Information Technology; Managerial Statistics.

Term 2: Designing Effective Organizations; Macro Economics; Cost Management; Marketing Management Foundation Concepts; Operations Research in Managerial Decision Making.

Term 3: The Regulatory and Legal Environment; Corporate Financial Management; Managing World Class Operations; Strategic Analysis & Choice; Marketing Management Strategic Issues; India and the World Economy.

Term 4: Managerial Problem Solving; Human Resource Management; Strategy Execution; International Business Management; Business Ethics and 2 Elective Courses.

Term 5: Creating and Managing New Ventures and 7 Elective Courses.

Term 6: Corporate Governance; Being a Chief Executive and 6 Elective Courses.

Workshops by BE&C group

Immersion Module

COURSE MODULE

Compulsory Courses = 300 sessions

Elective Courses = 150 sessions

(1 session = 1.5 hours)

Admission Schedule for MBAEx 16th Batch – (2022- 2023)

The admission process to the MBAEx programme of IIM Calcutta will be a three round one with the following dates: ("Please note that a candidate can apply only once in a single academic year")

Application Stages	Dates- First Round	Dates-Second Round	Dates-Third Round
Date for downloading Application Form and Applying Online	June 30, 2021 - August 30, 2021	August 31, 2021 - October 31, 2021	November 1, 2021 - January 1, 2022
Submission of duly completed application form	August 30, 2021	October 31, 2021	January 1, 2022
Announcement of short-listed candidates	September 10, 2021	November 10, 2021	January 8, 2022
Interview of short listed candidates	September 11-12, 2021	November 19 - 21, 2021	January 14-16, 2022
Announcement of selected candidates	September 27, 2021	November 27, 2021	February 5, 2021
Last date of acceptance and payment of commitment fees	To be announced	To be announced	To be announced
Registration for students – 16th Batch	To be announced		
Commencement of the programme for the 16th Batch	To be announced		

NB: This year as an exception scores of GMAT online exams are valid for MBAEx

PROGRAM FEES (2022-23)

Programme fee for the academic year 2022-23 will be Indian Rupees **27, 00,000/-** (non-refundable) or equivalent US\$ for one year, payable in four instalments.

1. Payment of Indian Rupees 2,00,000/- (commitment fee) along with acceptance of the admission offer by the date informed by the MBAEx Office .
2. Payment of Indian Rupees 8,00,000/- by the date informed by the MBAEx Office (second installment)

Furthermore Rs 60,000/- is to be paid as security deposit by Demand Draft/ Pay order favouring Indian Institute of Management Calcutta along with the second installment. This amount will be refunded on completion of the programme after necessary adjustments of dues, if any.

3. Payment of Indian Rupees 8,00,000/- by 25 July, 2022 (third installment)
4. Payment of Indian Rupees 9,00,000/- by 28 November, 2022 (fourth installment)

This amount includes tuition fees and cost of course material, books, accommodation and economy airfare of study tours organized by IIMC.

Over and above the programme fees mentioned in the above payment schedule, please note that other charges such as for electricity, food, expenses of personal nature are not covered by these fees and will have to be borne by the individual.

